

SJM Vidyapeetha (R.) Chitradurga

# SRI JAGADGURU MURUGHARAJENDR COLLEGE OF ARTS & COMMERCE



S.J.M. DENTAL COLLEGE CAMPUS, B.D. ROAD, CHITRADURGA - 577 501. POST BOX NO. 18 KARNATAKA

NAAC Accredited with "B+" Grade C.G.P.A. 2.60

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#### Ref. No.

## Course Outcomes

Date:.....

## B.Com

#### Financial Accounting I & II:

- To enable the students to learn principles and concepts of Accountancy.
- Students are enabled with the Knowledge in the practical applications of accounting.
- To enable the students to learn the basic concepts of Partnership Accounting, and allied aspects of accounting.
- The student will get thorough knowledge on the accounting practice prevailing in partnership firms and other allied aspects.
- To find out the technical expertise in maintaining the books of accounts.
- To encourage the students about maintaining the books of accounts for further reference

## Principles of Marketing

- This course enables the students, the practical knowledge and the tactics in the marketing.
- To study and critically analyze the basic concepts and trends in Marketing.
- To aware of the recent changes in the field of marketing.

## Secretarial Practice

- To impart students with the knowledge of fundamentals of Company Secretary i.e appointment duties etc as per the provisions of the Companies Act of 2013.
- To apprise the students of new concepts involving in company law regime.
- To facilitate convening of meetings.
- To get progression to ICS

## **Business Communication Skills**

- To make the students aware about the business communication.
- To understand the process and importance of communication.
- To develop awareness regarding new trends in business communication, various media of communication and communication devices.
- To extend business communication skills through the application and exercises

#### Indian Constitution

- To familiarize with the Indian constitution.
- To Study the fundamental rights and duties

#### Corporate Accounting I & II

- This course aims to enlighten the students on the accounting procedures followed by the Companies.
   Student's skills about accounting standards will be developed.
- · To make aware the students about the valuation of shares.
- To impart knowledge about holding company accounts, amalgamation, absorption and reconstruction of company.

#### Modern Banking

- To familiar the students with the fundamentals of banking and thorough knowledge of banking operations.
- To build up the capability of students for knowing banking concepts and Operations.
- To make the students aware of Modern banking business and practices
- To make understandable to the students regarding the new concepts introduced in the banking system.

#### Goods and service Tax

- To impart Knowledge Goods and Service Tax.
- To enable students to practice GST.
- Auditing Students will be versed in the fundamental concepts of Auditing.
- To give knowledge about preparation of Audit report, Audit Files, Audit plan etc.
- Principles of Financial Management
- · To pursue the concepts of finance.
- To study the financial management.

## B.A

#### English

- Students are taught English communication which is required for jobs in public sphere especially in the Communication media.
- They are trained in writing Book Reviews that prepare them for jobs in publishing houses.
- They learn Film Review that helps them in working as Film journalists.
- They learn Editing and Proof -reading that prepare them for jobs as journalists. 5.
- They learn appreciation of English Literature and History.

#### Kannada, Urdu & Hindi

- Students will gain knowledge of the major traditions of literatures written in the national languages like Hindi and Urdu, also the regional language Kannada
- An appreciation for the diversity of literary and social voices within—and sometimes marginalized by—those traditions.
- To develop an ability to read texts in relation to their historical and cultural contexts, in order to gain a
  richer understanding of both text and context, and to become more aware of themselves as situated
  historically and culturally.

#### History

- Know the 'Meaning of History', a meaning that includes the people of the land as much as the rulers.
- They would be able to know their glorious past and would be able to form a logical connection between the
  present and the past.
- They would therefore, be able explain much of the present social practices and would precisely know the proper context of their present existence.
- They would also learn how to trace back known historical facts—things they had learned in school—to the sources of information. This on the other hand, would teach and interest some of them to conduct research and write academic Papers in future.

### POLITICAL SCIENCE

- Familiarity with different approaches to the study of politics and an ability to apply these to contemporary
  collective and political problems, and political behavior.
- An ability to formulate and construct logical arguments about political phenomena and an ability to evaluate these through empirical and theoretical methods.
- An understanding of how political institutions emerge, how they operate, how they interact with their external environment, and how they shape individual and collective behavior.

#### Sociology

- To develop 'sociological insight' for understanding behavior, social roles, interactions among and everyday life practices of human beings. Also to understand the interactions of human beings with the larger society.
- Observe societies, their functioning (both one's own society and other societies) as an outsider that reduces biasness and helps to address issues effectively.
- Understand the functioning of various social institutions and how it fabricates unequal realities for people.
   Understand one's own society, its culture, institutions, and patterns of interactions. Also understand other cultures, their way of life, elicit views of others and develop and practice 'cultural relativism' as part of their life.
- To sustain macro family culture among the students

#### Economics

- · To able to understand basic concepts of economics.
- To able to analyze economic behavior in practice.
- Understand the economic way of thinking.
- The ability to analyze historical and current events from an economic perspective.
- The ability to write clearly expressing an economic point of view.
- Be exposed to alternative approaches to economic problems through exposure to
- Coursework in allied fields.
- To create students ability to suggest of the various economic problems.

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